

# Paradigm Shift

Marketing Services - Online Advertising

[www.paradigmshift.info](http://www.paradigmshift.info)



## Advertising Sales

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Paradigm Shift is Britain's best loved spiritual magazine. Now in its 10th year of production thanks to consistently high quality editorial, this inspirational and visionary magazine provides uplifting advice and information for those finding their way on their spiritual path.

## Website

Our website, [www.paradigmshift.info](http://www.paradigmshift.info), currently receives up to 6,500 unique visits per month.

We have a limited number of advertising positions available on our **Home Page** - Vertical banner in the left hand column or a square box in the right hand column.

**£115 (inc vat) per 11 week publishing cycle**

**Box:** 190 x 190 pixels. **Banner:** 120 x 260 pixels

**Supply as:** lo-res jpg or gif

Adverts placed on our **Resources** page are also an affordable way to promote your products and services. Simply priced at **£34.50 (inc vat) per 11 week publishing cycle**, that's just 0.45p per day. Or you may book a whole year for at the reduced rate of £138 (inc vat).

**Banner size:** 290 pixels wide by 70 pixels high.

**Supply as:** lo-res jpg or gif

We can help create a banner for you if need help.

## e-Newsletter

The Paradigm Shift **e-Newsletter** is sent by e-mail to a growing list of readers.

Circulated once per issue of the printed magazine we have a limited number of banner slots available.

Only £34.50 (inc vat) per newsletter - banner size is 400 pixels wide by 70 pixels high - provide your own lo-res jpg or gif.

Or simply supply us with up to 25 words plus website address and we'll do the rest.

